

COMMITTEE NOTES

Hillsdale Economic Development Comte.

February 24, 2021

Meeting called to order at 11 am

Members Elected/Appointed & Present via Zoom Meeting

Tom Carty, Chair & Town Councilperson

Howard Van Lenten, Member

Joanna Virello, Member

Robina Ward, Member & Town Councilperson

Tod Wohlfarth, Secretary

Matthew White, Member

Members absent

Guests in Attendance

Approval of notes

Motion to approve notes from January - Approved

– CURRENT BUSINESS –

Social Media - Joanna & Tod

700 followers

Note to committees on insta and facebook page

Need to fix auto-posting from website

Hillsdale Pride Fundraising - Tod

Report on 3-5 platforms

Hamlet Cmte. needs reports for thank yous and separate campaign page

Multiple funding streams

Hamlet Cmte. - Tom C & Shannon M

Shannon's departure

Historic Cmte. - Robina & Ryan

Plaques? Matt to reach out to Ryan

Brochure. - Matt & Tod

Promote business district

Tod will do the design. Content by Matt.

Will get cost for printing. Need to figure out where funds come from.

This need to come from the business alliance

Housing Cmte. - Ellen Levy, Janis Smythe & Tom

No update

Safe at Home - Joyce Lapenn

No update

Mural- Tod & Matt

Robina to set up meeting with Chuck

Jane Buck is interested in helping with artwork

Eastern Entrance Sign- Tod & Robina

Tod to research property owners

Robina to reach out to new owners on Mitchell/23

Grant Projects

Setting up another meeting and the town board agreed to spend money on engineers to research anthony, cold water and maple. Grant coming up soon.

Climate smart community ibenefit is that you move way up on the line for towns that apply for CFA (Consolidated Funding Application) grants.

Light Poles

We have them in town garage. Can't put them in just yet. Considering moving them back to the other side of the sidewalk.

LED Lights

Met with NY Power Authority. They'll be installing the lights and manage the whole process. They're ready to start work as soon as NYSEG is ready. Bad news is that NYSEG has 90 days to serve papers to the PSC, and the PSC has 60 days to approve. 4 months to go. Likely won't be until fall but when they're installed it'll be just a 2 day process.

Right of Ways

Setting up another meeting and the town board agreed to spend money on engineers to research anthony, cold water and maple. Grant coming up soon.

Redo Town Seal

Joanna to put notice in the Town Newsletter

West End Bridge

Engineer reviewed it and he said he thought it needs to be replaced

Victor is researching for grants. A grant was actually released this month for bridges and culverts.

Town Financial Software Page

New data entry person

Upgrading from Quickbooks

Bob Patterson has been hired to do all the data entry for deposits and vouchering for the town

– NEW BUSINESS –

– FUTURE BUSINESS –

Walking Tour Development - ON HOLD

ON HOLD

Talking about having a walk-through again to identify places in the hamlet for self-guided historic walking tour. Ryan has 10 bldgs on it so far. Chris Atkins has existing one for toll house.

Suggestion Cullen Park, Main Street and down Anthony Street.

(Tod reviewed Chris Atkins version after meeting. It's really not that great. He had another option but again, not great. Tod set up a custom google map to consider. It lacks audio, but that's probably ok. It can include images and a description of the building and such. The other option is google earth, but not sure that this would suffice as that isn't a common app people have although we could tell people to download and how to find the tour. Many of the tours are virtual, but there is a whole tutorial on how to make walking tours...still reviewing)

Business District sign - ON HOLD

ON HOLD

Discussion about creating a more elaborate garden surrounding monument and maintaining it in exchange for a "Welcome to the Historic Hamlet of Hillsdale" with arrow to historic district and EAT * SHOP * STAY * RAIL TRAIL or something like that.

Hillsdale Town Center

EAT * SHOP * STAY * RAIL TRAIL

Any landscaping would be done through Hamlet Cmte. Via Lynda Brenner. Would be a good item to put on the Hillsdale Pride fundraising page.

Matt & Tod to continue discussion

Decorations 2021 - ON HOLD

Improve look of wreaths? Battery operated lights with built-in timer?

Sewer & Waste Water - ON HOLD

Previous notes

\$2.4M Grants and 0% loans (current district is loan like that)

Part of the equipment at the current plant was incorrectly put in place. Resulted in really wild flow reports. That's been corrected so flow is much better than it was. But if we want to expand business district and encourage infill housing, we need to expand or add new district.

Next step is Victor is trying to find funding. We have engineering reports about flows and such. The question is do we go for district 2 or do we optimize and expand the current district. 100+ properties in sewer district. There are 60 some in district, 20 properties share a tank, so there are 3 tanks or so. Most of Cold Water isn't, bottom of Anthony, etc. We could expand the current district but we may need a new district to get all covered.

Meeting adjourned at 11:53 am

Next Meeting Wednesday, February 24 at 11am via Zoom

Committee Mission Statements as of March 11, 2019

Mission of the Economic Development Committee

The mission of the Hillsdale Economic Development Committee is to promote sustainable economic development by prioritizing and implementing the goals of the Comprehensive Plan and the Hillsdale Branding and Marketing Plan. The Committee also assists and consults with the various Town committees – including Clean Energy, Hamlet, Historic Cemeteries, Historic Hillsdale and Housing Committees – by helping them develop strategies to bring their projects to fruition.

Mission of the Historic Hillsdale Committee

The Historic Hillsdale Committee works to preserve the unique heritage of the town of Hillsdale, including public buildings, homes, historic sites, trails, landscapes and other features of the town in order to protect and preserve that which gives Hillsdale its character and enhances our quality of life.

Mission of the Hillsdale Hamlet Committee

The Hamlet Committee works to improve upon the small-community atmosphere and cohesiveness of the Hamlet of Hillsdale while fostering the development of a safe, attractive, accessible, and friendly town center in which Hamlet residents and businesses can flourish. The primary role of the committee is to help realize the vision set forth in the Hillsdale Comprehensive Plan.