

## **COMMITTEE NOTES**

### **Hillsdale Economic Development Comte.**

**March 24, 2021**

Meeting called to order at 11 am

#### **Members Elected/Appointed & Present via Zoom Meeting**

Tom Carty, Chair & Town Councilperson

Howard Van Lenten, Member

Joanna Virello, Member

Robina Ward, Member & Town Councilperson

Tod Wohlfarth, Secretary

#### **Members absent**

Matthew White, Member

#### **Guests in Attendance**

#### **Approval of notes**

Motion to approve notes from February - Approved

### **– CURRENT BUSINESS –**

#### **Social Media - Joanna & Tod**

700 followers

Note to committees on insta and facebook page

Need to fix auto-posting from website

#### **Explore Hudson Valley Advertising - Joanna & Tod**

Joanna proposes running small ad in Chronogram's EHV

\$650 a year for 2.4" x 1.8"

Budget available

#### **Hillsdale Pride Fundraising - Tod**

Report on 3-5 platforms coming by end of week

#### **Hamlet Cmte. - Tom C & Shannon M**

Looking for money for concert series, 6 concerts, \$1,000

Also raising money for park

Concern about cost of concert series. Can be helpful to promote broader campaign but worried it could drain resources.

Joanna to talk with Garin to try and control expenses.

Bike repair station- Need to raise money

### **Historic Cmte. - Robina & Ryan**

Plaques? Matt to reach out to Ryan.

A bunch of names for estimates for restoration of brick work and mortar on town hall.

Guide to history buildings?

### **Brochure. - Matt & Tod**

Tod designing, Matt has advertisers and is organizing

### **Housing Cmte. - Ellen Levy, Janis Smythe & Tom**

No update

### **Safe at Home - Joyce Lapenn**

Had asked if we have a survey monkey account with the town

### **Mural- Tod & Matt**

Matt to set up meeting with Chuck

Jane Buck is interested in helping with artwork

### **Eastern Entrance Sign- Tod & Robina**

Letter to go out to property owner from town board

### **Grant Projects**

No major update

Meeting with DOT on Monday to look at Whippoorwill. Nothing from past meetings to address.

Proceeding with right-of-ways on Anthony and Cold Water

Historic engineering stuff for Richard Briggs for bridge update. Looking for funds from Bridge NY.

### **Light Poles**

Chris hasn't received check yet from insurance company

Highway department will assist during installation

Trying to figure out if we can move the poles but most likely bollards would be the easiest

Up by Memorial Day hopefully

### **LED Lights**

Call NYPA- keep asking the same thing with every call, which is how much the cost is.

Call NYSEG- They wanted a resolution that the town board approved the purchase of the street lights. Already had one and sent that along to them.

It's moving but it'll take until the fall.

### **Right of Ways**

See Grant Projects

### **Redo Town Seal - Joanna**

We have submissions! So that's good.

### **West End Bridge**

Town engineer looking into it, have historic records.

### **Town Financial Software**

Installed and running

New bookkeeper is going back to the beginning of the year installing historic records. Still working on the previous system for vouchering but should be swapped over soon.

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### **– NEW BUSINESS –**

#### **Rail Trail Sign - Tod**

Tod to check with Jeanne Mettler to place sign at 22/Anthony

#### **New to Hillsdale Page for Website**

Joanna to type up a new page for the website

Tod to put it up when approved and ready

### **– FUTURE BUSINESS –**

#### **Walking Tour Development - ON HOLD**

Talking about having a walk-through again to identify places in the hamlet for self-guided historic walking tour. Ryan has 10 bldgs on it so far. Chris Atkins has existing one for toll house.

Suggestion Cullen Park, Main Street and down Anthony Street.

(Tod reviewed Chris Atkins version after meeting. It's really not that great. He had another option but again, not great. Tod set up a custom google map to consider. It lacks audio, but that's probably ok. It can include images and a description of the building and such. The other option is google earth, but not sure that this would suffice as that isn't a common app people have although we could tell people to download and how to find the tour. Many of the tours are virtual, but there is a whole tutorial on how to make walking tours...still reviewing)

#### **Business District sign - ON HOLD**

Discussion about creating a more elaborate garden surrounding monument and maintaining it in exchange for a "Welcome to the Historic Hamlet of Hillsdale" with arrow to historic district and EAT \* SHOP \* STAY \* RAIL TRAIL or something like that.

Hillsdale Town Center

EAT \* SHOP \* STAY \* RAIL TRAIL

Any landscaping would be done through Hamlet Cmte. Via Lynda Brenner. Would be a good item to put on the Hillsdale Pride fundraising page.

Matt & Tod to continue discussion

### **Decorations 2021 - ON HOLD**

Improve look of wreaths? Battery operated lights with built-in timer?

### **Sewer & Waste Water - ON HOLD**

Previous notes

\$2.4M Grants and 0% loans (current district is loan like that)

Part of the equipment at the current plant was incorrectly put in place. Resulted in really wild flow reports. That's been corrected so flow is much better than it was. But if we want to expand business district and encourage infill housing, we need to expand or add new district.

Next step is Victor is trying to find funding. We have engineering reports about flows and such. The question is do we go for district 2 or do we optimize and expand the current district. 100+ properties in sewer district. There are 60 some in district, 20 properties share a tank, so there are 3 tanks or so. Most of Cold Water isn't, bottom of Anthony, etc. We could expand the current district but we may need a new district to get all covered.

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**Meeting adjourned at 11:53 am**

**Next Meeting Wednesday, April 28 at 11am via Zoom**

## **Committee Mission Statements as of March 11, 2019**

### **Mission of the Economic Development Committee**

The mission of the Hillsdale Economic Development Committee is to promote sustainable economic development by prioritizing and implementing the goals of the Comprehensive Plan and the Hillsdale Branding and Marketing Plan. The Committee also assists and consults with the various Town committees – including Clean Energy, Hamlet, Historic Cemeteries, Historic Hillsdale and Housing Committees – by helping them develop strategies to bring their projects to fruition.

### **Mission of the Historic Hillsdale Committee**

The Historic Hillsdale Committee works to preserve the unique heritage of the town of Hillsdale, including public buildings, homes, historic sites, trails, landscapes and other features of the town in order to protect and preserve that which gives Hillsdale its character and enhances our quality of life.

### **Mission of the Hillsdale Hamlet Committee**

The Hamlet Committee works to improve upon the small-community atmosphere and cohesiveness of the Hamlet of Hillsdale while fostering the development of a safe, attractive, accessible, and friendly town center in which Hamlet residents and businesses can flourish. The primary role of the committee is to help realize the vision set forth in the Hillsdale Comprehensive Plan.