

## **COMMITTEE NOTES**

**Town of Hillsdale**

**Economic Development Com**

**August 25, 2022**

Meeting called to order at 11:10 am

### **Members Elected/Appointed & Present via Zoom Meeting**

Tom Carty, Chair & Town Councilperson

Joanna Virello, Member & Town Councilperson

Tod Wohlfarth, Secretary

Matthew White, Member

Howard Van Lenten, Member

### **Members absent**

Dana Bowen, Event Coordinator

### **Guests in Attendance**

### **Approval of notes**

Motion to approve notes from July - Approved

## **– CURRENT BUSINESS –**

### **Social Media - Joanna & Tod**

48 hour notice is working fine for Joanna

No other major updates

### **Website - Tod & Joanna**

Met with TownWeb, instituting minor updates. We are turning off auto-posting for events to Facebook as it doesn't work well. Elizabeth will post directly to Facebook instead. Fixing some search issues (hopefully) with new search function. Adding a How Do I? section to menu. Tightening up the "hero" area (the top of the site just below menu) and rejiggering the homepage to make it more user friendly.

Any other suggestions? Let us know.

### **Hillsdale Civic Pride Fundraising - Tod, Dana & Joanna**

Seems fine. Spoke about dog park, will be revisiting in fall so not necessary to add to fundraising page.

### **Climate Smart Community Task Force - Howard**

Community Solar

Overwhelmed so they're on a waiting list. Town still gets credit. New signups won't happen until next year. 35 people got in, everything beyond is on waiting list

### **LED Lights**

We own street lights now, not NYSEG. We must maintain it.

### **Mural- Tod & Matt**

Jane is working on the design. Not hopeful that it will happen before winter.

### **Get Involved Campaign - Tod, Joanna & Dana**

Table at Farmer's Market? Need to do this but we are all tapped.

### **Green River & Harlemville welcome signs - Tod**

Design to town board for September meeting

Rough cost for 2023 installation

### **Business District sign - Matt W**

Talked with Cheryl. She said trustees were not interested but asked if town would be willing to purchase the land.

### **Town Newsletter & Meeting publication - Tod & Mary Barbato**

Tod to check in on progress on this

### **Municipal Wifi - Tod & Tom**

Research wifi hotspots for Town Hall, Cullen Park, Hamlet Park and Roe Jan Park

Tod to talk with Consolidated & Spectrum

### **Eastern Entrance Sign - Tod**

This is now in the hands of the Hamlet Cmte.

Tod suggested writing to new owners at Mitchell and 23. Unclear if Hamlet Cmte. has done that, but will check.

### **CCEDC - Dana & Tod**

Talk to them about helping in Hillsdale

Zoom call about county grants

Dana checking in

## **COMMITTEES**

### **Hamlet Cmte. - Tom C & Toby**

Pumpkin Festival and Car Show discussed

### **Historic Cmte. - Tom**

No update. Need new chair.

**Housing Cmte. - Ellen Levy, Janis Smythe & Tom**

No update

**Roe Jan Workforce Housing Cmte. - Matt**

No update

**Safe at Home - Joyce Lapenn**

Coffee hour happened

**“Projects” Committee**

No update

**GRANT PROJECTS (alphabetical)**

Culvert Replacements - No update

Hamlet Park Renovation - State grant in process. Thought to congressional representative over in September to highlight needs for town.

Sidewalks- Meeting with grant writer, thinking of doing for Hamlet Park and Sidewalks together. Not sure they can do that.

Salt Shed- No update

Town Hall repointing- No update

West End Bridge- No update

Whippoorwill Rd- Richard Briggs added up widening the entrance at Whippoorwill and 22

**– NEW BUSINESS –**

**Oral History Project**

Dana interested in doing a new project

**Walking Tour Development - Dana & Tod**

Dana and Tod

**Car Show**

Need date on this. Should promote.

**– FUTURE BUSINESS –**

**Meeting adjourned at 11:58 pm**

**Next Meeting Wednesday, August 24 at 11am via Zoom**

**Mission of the Economic Development Committee**

The mission of the Economic Development Committee is to promote Hillsdale as a dynamic environment in which to do business. The Committee will pursue its mission by helping to implement the goals of the Comprehensive Plan and the Hillsdale Branding and Marketing Plan.