

Town of Hillsdale
Economic Development Committee Notes
May 17, 2023

ECONOMIC DEVELOPMENT PROJECTS

Social Media – Joanna
Updates

Hillsdale Civic Pride Foundation – Tod
Language for personal appeal
Dana to personalize text a bit more
Resending and will circulate next month before disseminating

Business District Sign - Matt
No update

New Business Development & Support
Next year's Town Budget item for review
Tod to develop marketing and advertising budget to review in June

Kidsdale – Joanna
No update right now

Walking Tour Development – Dana
Review of copy in prep for Launch in June

Solar Incentives – Dana, Jessica, Tod
Tod to write up something on this topic for our review in June

Welcome to Hillsdale Sign – 23 West – Tom
Not all estimates submitted to driver's insurance missing NancyScan price
Tod sent old invoices to Tom

NEW BUSINESS

Mural Kiosk—Matt, Tod
Possible use of aluminum box.
Need to work up a price.
Use of \$750 Town budget for project
Tod to design 2 legal-sized posters to mount in kiosk
QR code for walking tour to be included

Other new business

East Entrance sign

Matt W exploring potential new site

Next meeting

June 21 at 11am