

**Town of Hillsdale**  
**Economic Development Committee Notes**  
**August 16, 2023 • 11:04**

**ECONOMIC DEVELOPMENT PROJECTS**

**Social Media – Joanna**

Want to post something about seniors citizen and emergency worker tax exemption

**Hillsdale Civic Pride Foundation – Tod**

Language for personal appeal

Working for a fall push, oct, nov and dec on social and new media

**Business District Sign – Matt**

Not going to happen unfortunately.

**Walking Tour-- Tod**

Review of copy in prep for launch

Matt & Tod working on final with Lauren

Can we print now and launch walking tour for Kiosk.

\$100/yr for premium Membership?? Tom to get.

**Arts Walk**

Very successful, should support better in future

Reach out to organizers and see what they need

Perhaps support a prize? Make sure businesses are involved a bit more.

Make sure all galleries and/or artists in town are involved, if they want to be.

**Marketing & Advertising**

Developing budget for 24

Due before 9/20 for next meeting

Double-check on parameters with Robina

Use local law to back up the idea

**Walking Tour Development – Tod & Matt**

Review of copy in prep for launch

Matt & Tod working on final with Lauren

Kiosk is built. Maybe we can print now and launch walking tour.

\$100/yr for premium membership. Tom to get

Tod to work with Elizabeth on getting that paid from EDC account

**Solar Incentives -- Dana, Jessica, Tod**

Tod to write up something on this topic for our review  
If not done in September

**Welcome to Hillsdale Sign – 23 West – Tom**

All estimates submitted to driver's insurance

**Mural – Matt**

Will finish this summer aka end of September, in-progress

**NEW BUSINESS**

Young couple bought Holiday House.

3 guys from Boston, who own a lot of Airbnb in Berkshires. It's their first hotel. The part that is motel rooms will be operated like a hotel. The main house is an Airbnb. 3 tenants until October.

Cynthia Magyar's land may be of interest to build affordable housing. Property has been evaluated. A big lift but could possible.

New chef in town. Dan Pelosi. Waterbury, CT. Ital-Portugese descent. Real cooking recipes. Craryville, Rd.

Brochures are in, at General Store there is a big box of them.

Adjourned 11:55a

Next meeting September 20, 11am