

MINUTES
Hillsdale Development & Marketing Comte.
December 6, 2018

Meeting called to order at 6:05pm

Members Elected/Appointed & Present

Matthew White, Member

Tod Wohlfarth, Member

Howard Vanlenten, Member

Robina Ward, Town Councilperson

Tom Carty, Town Councilperson

Members absent

Joanna Virello, Member

Others Present

N/A

Approval of minutes

N/A

Business

No budget

Mission Statement in process

(https://docs.google.com/document/d/1pm9R0NVj9250epbA71C0hOW6Po_VCUp_cg7HVjaovbY/edit?usp=sharing)

Discussion of meeting times to be decided

Mission statement to be revisited

Agreed that overview of committee on website should be taken down and revisited. Will update our goals in January.

Reviewed notes from 9/18

Cemetery Topic

Cemetery sign to review in January

Skip the winter banners

Need spring banners

We have \$750 from town

Order spring banners

Hillsdale Beautification/Civic Pride Project

Some can fall under town maintenance

Tree planting. Shelved. Too difficult with easements and such

Signage: Do what we can with PPS plan. Some will be impossible.

Paint addition, bollards, historic hamlet signs, etc.

Hillsdale entrance gardens

Refresh plantings at Veterans Monuments

Landscape revolutionary war monument

Town Hall Flag pole-

Honor grove- great idea but at this point in time too much to take on

Adopt-a-cemetery- cemetery committee could take on

Civil War monument restoration- town maintenance issue

Youth Program- scholarships & field trips. We lose money on this. Costs \$18K in salaries and another \$4K in bus services, etc. Bring \$9K in fees and \$900 from state. Serves 70 or so kids. Town Council issue.

Harlem Valley Rail Trail- We can't do much other than market it. Should focus on sidewalks and signage, etc. Tom will

Friends of East Gate- Ask for an update.

Hamlet signs for Harlemville and North Hillsdale- Adopt a sign

Town Hall sign- Ready when it thaws. Lighting is an issue.

Town Website update: Roughly \$4K

Destination website: Not sure where budget is on that.

Business outreach: Welcome to Hillsdale. Assessor notifies

Have to get historic district

Meeting adjourned approx. 7 p.m. by Co-Chairs