

COMMITTEE NOTES
Hillsdale Development & Marketing Comte.
February 19, 2019

Meeting called to order at 6:00pm

Members Elected/Appointed & Present

Matthew White, Member

Tod Wohlfarth, Member

Howard Van Lenten, Member

Joanna Virello, Member

Tom Carty, Town Councilperson

Robina Ward, Town Councilperson

Members absent

Approval of minutes

N/A

Old Business

1. Discussion about Mission Statement and our responsibilities. We discussed how to revise it to make clearer and agreed on name change for committee so it's very obvious what we are responsible for.
2. Mission State for Review- The Hillsdale Economic Development Committee prioritizes the goals set forth in the Comprehensive Plan and Brand/Marketing Strategy while assisting and consulting with Clean Energy, Hamlet, Historic Cemeteries, Historic Hillsdale, and Housing Committees by helping develop strategies to bring their projects to fruition.
3. Discussed potential sewer system upgrade & new district as we are growing
4. New members in for Hamlet & Historic- Shannon Mays and her husband. John Barbato and Ryan maybe? Need to send around a letter to folks that we think might be interested in joining a committee.. Tom will circulate Hamlet and Historic Preservation mission statements to committee. Matt will come up with letter of introduction. Attach or link PPS Plan
5. Meeting with Victor Cornelius re: grants. Mainly sewer and sidewalks
6. Website RFP discussed. It's final. Running it by Peter and it'll come back to committee. Will be advertised and town clerk. and follow Town RFP procedures.
7. Cemeteries- Reviewed sign. Need proper poles. Howard to work with Jeff Budd.
8. Press Release for Hillsdale House, new brewery & \$80K grant. Wait on 80K grant. Wait on business pitch until summer and make it about Historic preservation.
9. Welcome signs- no money, on hold.
10. Town Hall Sign- waiting for the thaw. Robina will deal with lights.
11. Spring banner- Spend Town funds to purchase them. Motion made by chair, 2nd by Tod, all approved. Robina will purchase. Tod will send the specs.

Other Business

New Business

Light Poles- Aubergine and Casana poles. Don't replace one at Aubergine as it's been knocked down twice. Maybe put in Cullen Park? Casana light will go back in soon.

Joanna brought up Boce Ball tournament for Hamlet Park. Etc.

Meeting adjourned approx. 7:18 p.m. by Chair Carty